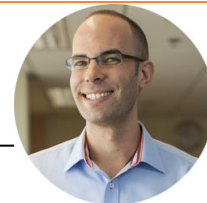


**Chris Tobias**  
**Curriculum Vitae**

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## LIFE GOAL

To create impactful environmental sustainability interventions

## KEY APTITUDES

- Passion for environmental issues
- International, cross-cultural experience
- Flexible and embracing of change
- Youth, community & team participation
- Self-motivated & independently driven
- Competent & detailed project manager
- Confident communicator
- Multi-disciplinary team leader
- Mentoring and development
- Budget management skills

## ASIA PACIFIC EXPERIENCE

### Assistant Director, Knowledge & Resource Centre, National Environment Agency (Aug 2011 – Present)

#### Role

Editor for award-winning *ENVISION Magazine*, NEA's flagship publication on urban sustainability issues and environmental management, and other publication initiatives

#### Scope

- Provide creative direction and editorial leadership for *ENVISION Magazine*
- Conduct high-level interviews
- Create conference publications and thought leadership interviews for CleanEnviro Summit Singapore 2012/2014
- Produce annual report publication *The Review*

#### Achievements

- Three international publishing awards and project cost recovery with additional revenue
- Featured high profile interviews with environmental thought leaders and luminaries such as Ambassador Burhan Gafoor, IDEO's Paul Bennett and UNEP's Dr Arab Hoballah
- Moderated Ministry of the Environment and Water Resources Sharing and Learning Events
- Contributed to NEA knowledge management strategy, HR leadership and competency framework, employee value proposition focus groups, customer experience mapping, SEI green office refurbishment and environmental management work improvement projects, and streamlining publishing procurement approaches.
- 7x productivity improvement through publication procurement streamlining across two departments

### Founder and Lead Strategist, Forward Asia Pacific Consulting (Apr 2008 – Aug 2011)

#### Role

Business development and client solution creation in Singapore and New Zealand

#### Scope

- Spearhead innovative projects with diverse public, private, and non-profit sector clients
- Enhance clients' understanding of environmental and social opportunities, risks, and solutions

#### Achievements

- Sustainability strategy and sustainability reporting, community engagement for iLight Marina Bay Festival (major art event put on by Smartlight International and URA)
- Interviewed/featured globally on Reuters in relation to iLight sustainability efforts
- Developed knowledge and communications resources for Sustainable Business Network, BRANZ Ltd and NZICA, Idealog Magazine and Celsias.com

*For more information, please visit: [www.christobias.com](http://www.christobias.com)*

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- Helped research and edit cleantech policy recommendations for “100% Plan” submitted by leading businesses provided to the New Zealand Government

**Consultant/Sustainability Strategist, Wright Communications (Nov 2007 – Apr 2008)**

Role

Provide sustainability expertise to Corporate Social Responsibility (CSR)/public relations consultancy

Scope

- Research and draft sustainability reports
- Assist with client CSR initiatives
- Create and sell-in media pitches

Achievements

- Successfully sold-in several media stories for clients
- Report content to GRI/G3 standards for Ricoh New Zealand and Urgent Couriers
- Co-produced Green Drinks event for ecostore
- Created sponsorship proposals through engaging media interests

**Business Development Manager, Green Globe New Zealand (Sept 2006 – Oct 2007)**

Role

Management and growth of the Green Globe sustainable tourism brand in New Zealand

Scope

- Organize nationwide workshops and conference participation
- Content production for web platforms, newsletters, media submissions
- Manage media relationships
- Assist participants with sustainability efforts

Achievements

- Grew target business membership by 30% and mailing list 28%
- Raised brand’s public profile through outreach and communications initiatives
- Improved connections and interactions with key client groups and industry associations
- Brand enhancement and increased ability for tourism organizations to “walk-the-talk” through tangible actions

**Communities for Climate Protection, Auckland City Council (July 2006 – Sept 2006)**

Role

Project administrator for local council; Contract work

Scope

- Locate and analyze energy data sources, generate carbon emissions figures, and help finalize data towards production of Milestone 1 report

Achievements

- Completed milestone 1 objectives for ICLEI Communities for Climate Protection Campaign
- Heritage site documentation, livable communities projects, researched council Fair Trade scheme

**Sustainable Foundations - Building Research Association NZ (Dec 2005 – Apr 2006)**

Role

Project manager; Contract work

Scope

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- Provided strategic direction of the programme, branding, research, tool development, case studies, coordination of industry group inputs, launch plan, press releases, website structure, project photography, and managed the web devt. team.

Achievements

- Launched Sustainable Foundations (EMS programme for NZ builders)

**EARLY CAREER**

Consulting Design Manager, IDEA Architecture LLC, USA (Sept 2004-Sept 2005; Feb 2003-Sept 2003)  
English Instructor, Sori English Academy, South Korea (Sept 2003-Aug 2004)  
Sample Coordinator, Skyline Design, USA (Nov 2002-Feb 2003)  
Shipping Manager, SMG Verispan, USA (Sept 1999- Jan 2002)

**FORMAL EDUCATION**

Masters of Mass Communications, Wee Kim Wee School of Comms & Info, NTU (present)  
Certificate Permaculture Design, PINZ Modular PDC, Auckland NZ (4/08-6/09)  
BFA Interior Design, Harrington Institute: Chicago, USA (9/98-5/02)  
Achieved Bachelors of Fine Arts Int Design

**COMMUNITY AND YOUTH INVOLVEMENT**

**Green Drinks Singapore (Sept 2012 – Aug 2016)**

Organizing Committee Member and Host/Moderator

**National University of Singapore: LKYSPP, Department of Geography, Masters of Environmental Management Programme (varying engagements, March 2010 to Nov 2014)**

Guest lecturer and tutor

**People's Association NextGen Leadership Programme (Sept 2014)**

Youth Volunteerism Speaker

**Singapore Environmental Achievement Awards (2012, 2014)**

Member, Technical Working Group

**TEDxNTU on Creating Thriving Societies (July 2011)**

Speaker

**Seng Poh Community Gardens (NPARKS Communities in Bloom) (throughout 2011)**

Development lead

**350 Singapore (2010)**

Public dialogue on climate change event host

**NEXUS Students for Sustainability, Auckland University (2008)**

Student Mentor

**UNITEC Hortecology Sanctuary Continuation Task Force (2007/2008)**

Coordinator

**ANEW NZ (2007)**

*What Matters Most to New Zealanders?* Workshop Breakout Group Facilitator

**E-Waste Collection Day Tauranga (2006)**

Collector

**Greenfleet Planting Day (2006)**

Tree Planter

**Sustainable Business Network Conference and Expo (2005)**

Conference Assistant

**Green Drinks Chicago/ Foresight Design Initiative (2004)**

Networker/Greeter

**Chicago Centre for Green Technology (2003/2004)**

Resource Librarian, Exhibition Assistant/Guide; Demonstrator Green Homes for Chicago